

AMJ IT is an IT Solutions provider specialising in IT Support and Maintenance, IT Architecture, Cloud Services and VoiP. ([www.amj-uk.com](http://www.amj-uk.com)) We would like to redesign our logo to give a dynamic and current/modern image in a tech world.

We would like ideally the concept to take into account the idea of Helping/Supporting Businesses achieve sustainable growth through IT. We would like to incorporate the concept of sustainable that can be used in the context of business but as well environment as we would like to start incorporating IT green as part of our operations and work ethics.

What we would like / are looking for:

1/ Appear Modern/IT with an High Tech edge, Professional and straight to the point

2/ Name to be visible with a clear but original font with IT Services being obvious and different from AMJ. For example use 2 colours to differentiate AMJ from IT – When seeing the logo we don't want to read AMJIT as one word or name

3/ We like the idea of having a symbol next to the company name that we could use as part of our brand Example below we quite like as we have a symbol, name of company and also a leaf (not too obvious) at the junction symbolising sustainability.



4/ Although we quite like the colour red/black (current website colours [www.amj-uk.com](http://www.amj-uk.com)), we have been warming up to the idea of changing colours We were thinking for example maybe to evolve towards a more blue&green combination of colours as per below examples

